

MAKE YOUR VOTE COUNT TWICE AT THE 2009 QLD STATE ELECTION

Preferential Voting - an important strategy for all Queenslanders to use when voting in the upcoming State election.

Your vote can count twice – Use the optional preferential voting (OPV) system.

Giving your first preference to **Family First** or an independent candidate is **NOT a WASTED VOTE**. Using the unique OPV system, your preferential vote will work to –

1. Break the stranglehold major parties have on government in Queensland;
2. Ensure balanced and rigorous debate from a variety of opinions and positions in parliament; and
3. Encourage accountability and greater transparency in government.

A VERY SIMPLE PRINCIPLE –

- **Vote one for Family First or an independent candidate of your choice**
- **Vote two for the major party (or other candidate) as your second preference**
- **Number the remaining boxes in your order of preference**

Election funding is allocated to candidates or political groups based upon the number of formal **First Preference** votes they receive during an election. The major parties have a large donation base from which they can conduct business, often without the influence of grass roots supporters. Increasingly, this means that government is becoming distant from the people. Therefore, if you wish to send a powerful message to the major parties and also make your vote count for more in the upcoming state election – take advantage of **Queensland's** OPV system.

By voting for **Family First** or an independent candidate as your first preference and then giving your second preference to a major party - you will (in most cases) ensure that the major party still receives your vote, while the funding is directed away from that major party to your first preference candidate. The loss of First Preference votes sends a clear message to the major parties which they cannot ignore.

Family First is committed to ensuring that government in Queensland is conducted with the needs of all Queenslanders and their families as the Number 1 priority. To achieve this, **Family First** is encouraging all voters in Queensland to TAKE ADVANTAGE OF THE PREFERENTIAL VOTING SYSTEM by ensuring that people understand the power of their preferential vote.

For more information read the Optional Preferential Voting System fact sheet at www.ecq.qld.gov.au